

ONE Prayer Project Analysis for Phase #1 (November '08 – February '09)

Overview

As of February (2009), funds issued to field environments participating in the ONE Prayer campaign have yielded results on target to meet or exceed the stated parameters of the ONE Prayer project (i.e. “to plant 500 churches in 4 nations in 18 months”) by December, 2009. What follows, therefore is an analysis of both the cumulative results (Macro Analysis) as well as for each region (Area Summaries), as well as an assessment of the partnerships engaged (Partnership Analysis), the work being done (Field Analysis), the money being spent (Funding Analysis), and any other relevant details pertaining to each point of focus (Notes). In addition, a Comparison and Progress section is being added as we now have multiple data sets from which to derive trends and analysis for completion of the overall project.

Macro Analysis

To date, across all areas of focus (China, India, Sudan, Cambodia), the following represents a cumulative summary of each of the five key metrics for tracking for the ONE Prayer campaign.

- **Planters/Pastors Enrolled – 465**
- **Evangelical Contacts – 33,368**
- **Bible Study Participants – 19,672**
- **Baptisms – 2,723**
- **Churches Planted - 250**

Note that as the campaign continues, the metrics for [particularly] the latter categories (i.e. Evangelical Contacts through Churches Planted) will begin to grow geometrically disproportionate to the number of planters/pastors enrolled.

Area Summary: Sudan

Summary: The work in Sudan is accelerating quickly and is ahead of schedule in regard to anticipated goals for that region.

Partnership Analysis: Under the new partnership with The Bible League Canada (TBLCanada), EnterMission has acquired a much higher level of visibility with field and supervision units operating in Sudan under ONE Prayer resources. In addition, while the primary field partner of Christian Practical Services Society (CPSS) in Egypt helps to facilitate much of the field work going on in that region, two new partners are also providing critical field support and training/coaching of newly trained church planters. These two new organizations are Christian Horizons (also known as CH Global) and Go Ye Africa. Christian Horizons provides in-country macro-supervision and recruiting of Sudanese church planters, and Go Ye Africa is a self-funded organization that consults for the network to provide the actual training and coaching of planters enrolled. All three organizations have additional administrative and field support from a variety of countries ranging from Egypt to Ethiopia, with strong connections and field access to the work going on in Sudan. For its part, TBLCanada continues to provide overarching distribution and management of all field partners (CPSS, Christian Horizons and Go Ye Africa), mobilizing additional funds through a variety of foundations and financial avenues to multiply the effect of the ONE Prayer campaign.

Field Analysis: Through the partners outlined above, the work in Sudan is outstripping the initial expectations, and is doing so with building momentum! Since the Phase I report, another 68 church planters have enrolled in the training process, yielding a total of **112 church planters actively acquiring training through ONE Prayer related resources**. Many of these church planters have now entered their operational phase, and are successfully planting churches throughout the target area. In addition, while statistics for Evangelical Contacts were not available for the Phase I reports, we now know that **8,251 individuals have been contacted and engaged** through personal

relationships by ONE Prayer trained planters. Of those, **5,210 are also engaging in regularly scheduled group Bible Studies**, with another **557 following conversion through the sacrament of Baptism**. Finally, whereas in the Phase I report, we had knowledge of 23 churches planted, that **number has grown to 26 churches**.

Funding Analysis: Based on agreements with TBLUSA and (now) TBLCanada, funds for CPSS have been distributed by EnterMission in the following fashion:

- July 29, 2008, \$52,133.11 (TBLUSA)
- December 1, 2008¹, \$35,000.00 (TBLCanada)
- February 17, 2009, \$35,000.00 (TBLCanada)

For a detailed analysis, please refer to attachment "ONE Prayer Budget Summary" for exact allocation of funds per line item.

Notes: Although access for Westerners continued to remain restricted for Sudan, indigenous and adjacent country networks and support units remain able to facilitate the ministry going on there. In addition, a full field report and summary for the work going on in Sudan has been submitted by CH Global, and is attached as a supplemental addendum to this report.

Area Summary: India

Summary: The ministry in Tamilnadu, Southern India, is progressing according to schedule, and should finish within the projected budget and scope for ONE Prayer initiatives and goals in that area.

Partnership Analysis: Because of EnterMission's ongoing work in Southern India, Life Mission International (LMI) is EnterMission's most "proximal" partner organization to track and facilitate in regard to execution of objectives, reporting and allocation of resources. As LMI staff work closely with Granger Community Church (GCC) and EnterMission staff on a daily basis, we have had the greatest opportunity to date to witness the work being done there.

Field Analysis: To date, **240 church planters have already been trained** in "KOG" (Kingdom of God) Church Planting Basics (waves are trained in "batches" of 50), and are being deployed into more than **251 village areas (across 6 districts)** to start new churches. Each planter cell is individually tracked by ministry partner LMI field staff for ongoing coaching at least once per month, with additional resources (Bibles, materials, etc.) being supplied as additional contacts are acquired, nurtured, baptized and engaged in/with/through the planted local church. In addition, those church planters enrolled have already made **7,716 Evangelical Contacts through ongoing relationships, 4,041 of which are also engaged in ongoing and regularly scheduled Bible Studies**. There have been **2,166 recorded Baptisms** to date, with more being added weekly as ONE Prayer trained planters reach deeper into the rural and village communities of the nation. Finally, ONE Prayer trained planters have already successfully planted **126 fully functioning churches**, and LMI field staff continue to coach and resource those fledgling bodies on a weekly basis through "in person" coaching, reporting and materials distribution.

Funding Analysis: Based on agreements with LMI, funds have been distributed by EnterMission in the following fashion:

- July 11, 2008, \$52,133.11
- October 14, 2008, \$35,000.00
- January 29, 2009, \$35,000.00

For a detailed analysis, please refer to attachment "ONE Prayer Budget Summary" for exact allocation of funds per line item.

Notes: LMI has already met their target goal for enrolled pastors in the KOG training program. In addition, due to their efficiency with operations and funding, LMI successfully experimented in 2008 with community development initiatives in 12 target villages to prepare an infrastructure for ONE Prayer '09/'10 mission objectives. These

¹ Note that EnterMission did not distribute funds to TBLCanada until December 1 because requisite field reporting data from TBLUSA was not available until the latter part of November. The agreement with field partners stipulates that in order for the next phase of funding to be released, data on the first phase must be reported.

experiments included field survey based initiatives ranging from HIV/AIDS education, clean water, Conversational English training, home construction, Justice and legal education for bonded-slave laborers, infanticide countermeasures, micro-enterprise development and small-business start-ups, and basic Health & Hygiene education. Additional experiments with similar objectives are already planned for 2009 as a prelude to ONE Prayer objectives for the next wave.

Area Summary: Cambodia

Summary: ONE Prayer resourced field partners in Cambodia are on target to meet or exceed their set goals across all metrics within the scope of the target timeline.

Partnership Analysis: EnterMission's primary identified field partner in Cambodia has been New Generations, International (NGI), and they have been strategically positioned to resource the indigenous national movement of Cambodian church planters called NCCN (National Cambodian Church Network) in recruiting and training field planters resourced by ONE Prayer funds. NGI has a long and aggressive history of resourcing indigenous saturation church planting movements throughout Southeast Asia, and particularly in Cambodia as a "sending nexus" for church planters eventually migrating to other Southeast Asian nations (Vietnam, Thailand, Laos, etc) as well as within Cambodia itself. To date, NGI staff have successfully selected and trained a fairly extensive network of new church planters, but have also been successful in providing additional modules for those pastors on contextualization (for planting churches in predominately Buddhist contexts) and healthy church growth.

Field Analysis: ONE Prayer resourced church planters facilitated through the work of NGI to the NCCN have experienced a high degree of success in reaching largely rural Cambodian villages outside of the major city of Phnom Penh. These church planters are aggressive and radical in regard to their commitments, and have already begun to see phenomenal growth in regard to the numbers of people they are successfully engaging in church planting strategies. To date, **53 church planters have been trained, with another 50 set for the first module of training beginning in April of '09.** Those already trained have successfully engaged **5,037 individuals with the Gospel of Jesus Christ** through relationships, yielding **980 participants of regularly scheduled Bible Studies.** Those Bible Studies have likewise yielded enough new Christ-followers to begin **98 new churches**, with an average church size of 10 – 15 individuals.

Please note that the above listed statistics do not include any record of Baptisms. This is largely because in Cambodia, new Christ-followers are typically introduced to a sort of "waiting period" (sometimes lasting 4 – 6 months) after conversion. Church planters understand that in Buddhist cultures, it is often helpful to have the extra time to thoroughly explain the sacrament and its intended meaning, specifically because so many new Christ-followers will be openly persecuted for their faith once identified. According to NGI, Baptism statistics should be more readily available by the Phase III reporting timeframe.

Funding Analysis: Based on agreements with NGI, EnterMission has distributed funds in the following fashion:

- July 11, 2008, \$52,133.11
- October 14, 2008, \$35,000.00
- January 19, 2009, \$35,000.00

For a detailed analysis, please refer to attachment "ONE Prayer Budget Summary" for exact allocation of funds per line item.

Notes: In '09/'10, NGI will be moving its primary point of focus for church planting to Thailand and Vietnam. However, they have already agreed to continue to help to administer ONE Prayer resources through the duration of the project in Cambodia, and NGI staff will continue to support the NCCN as they have been doing to date. Evaluation and negotiation of partnerships best suited to help to support the NCCN in Cambodia for the '09/'10 ONE Prayer campaign are already underway.

Area Summary: China

Summary: Church planter training is now proceeding in China, and should hit both the target dates and timelines established for the ONE Prayer campaign.

Partnership Analysis: Little Lambs Ministry (LLM) has been instrumental in beginning to access and resource the normally elusive core networks of the Chinese “house church” movement. Operating in the Northeastern part of the country, LLM has a consistent track record of resourcing and supervising networks of indigenous church planters, pastors and trainers throughout Eastern Europe and Asia.

Field Analysis: Of the four target areas for the ONE Prayer campaign, China required the greatest amount of time to establish a “start up” phase. As a result, at first glance, it appears to be a little “behind” the other target areas, but when considering its lag time to initialization and later initiation point, it is actually in sync with its objectives. Pursuant to its initial outlined goals, LLM has now established a defined enrollment of **60 “core” church planter trainees** (double its enrollment since Phase I), with modular training well under way. In addition, from those 60 core planters, and astounding **12,364 individuals have been contacted, engaged relationally, and presented with the Gospel of Jesus Christ!** From those, **9,441 are now also regularly participating in scheduled small group Bible Studies.**

Funding Analysis: Based on agreements with LLM, EnterMission has distributed funds in the following fashion:

- August 14, 2008, \$52,133.11
- October 14, 2008, \$35,000.00
- January 19th, 2009, \$35,000.00

For a detailed analysis, please refer to attachment “ONE Prayer Budget Summary” for exact allocation of funds per line item.

Notes:

TBLCanada (another primary partner for LLM) volunteered to match ONE Prayer resources for LLM network church planting programs in China, and will contribute approximately \$125K of their own resources to supplement those supplied by ONE Prayer through EnterMission. Also, evidence, statics and analysis for Baptisms and churches planted will be available by the Phase III reporting timeline, and such is reasonable considering that the China focus area started approximately 90 days behind the other focus areas.

Ad Hoc Notes

Fund allocation - The current schedule and amounts for payment to ONE Prayer field partners continues to remain as follows:

- Installment #1 (July – August '08): \$52,133.11²
- Installment #2 (October – November '08): \$35,000.00³
- Installment #3 (January – February '09): \$35,000.00⁴
- Installment #4 (June '09): to be determined⁵ (see also “Additional Funds” in the submitted Implementation Summary)⁶

² Already issued

³ Already issued

⁴ Already issued

⁵ To be issued

⁶ “Additional Funds” - As giving has exceeded initial expectations and budgeting, the remaining sum after funds are allocated to each Target Area of Focus will be set aside for additional funding of the focus areas depending on the following scenarios: a) Ad Hoc expenses approved by EnterMission upon application from an FDM for additional funds for an unexpected critical expense or special ministry opportunity in a given Target Area of Focus, b) If the ONE Prayer project is to repeat in 2009, funds will be divided evenly across the Target Areas of Focus and disbursed in April 2009 so that the fields can smoothly continue their work without waiting up to 6 months for 2009 funds to be available, c) If the ONE Prayer project does not repeat in 2009, a final distribution of all remaining funds will be equally distributed to the 4 focus areas based on all reporting being complete by April 1st, 2009. In addition to the above, EnterMission further believes that in order to facilitate the reporting process, a “contingency-based” reporting schedule will be best. As such, funds for the 2nd and 3rd disbursement are only sent after reporting for each of the preceding disbursements is received by EnterMission. Any 4th distribution will likewise be based on the fact that all previous reporting is complete. Note, therefore, how each reporting date roughly follows at 3 month intervals from the previous fund distribution date, and also how subsequent fund disbursements are therefore listed after assumed reception of field metrics and reporting.

EnterMission Modifications – After consulting with ONE Prayer leadership, EnterMission requested an additional \$1,000 (from its initially requested \$9,000) for field transport and ground costs. In addition, it requested to tap ONE Prayer revenue to purchase four experimental media packs (see below in “Reporting and Communication” under “Video/Field Reporting”), one for each operational environment, for the purpose of improved field communication.

“Force multipliers” - One of the most positive additional effects of the ONE Prayer campaign has been the participation of other organizations as “Force multipliers” for ONE Prayer funds. While ultimately, the campaign itself generated approximately \$758,000 for use in the target field contexts, **another \$250,000 has been contributed** external to EnterMission through matching grants and other donations as well. The combined resources, therefore, are providing a total of just over \$1 million with which to implement programs across the campaign.

Reporting and Communication

- Update E-mail – An “Update” e-mail containing Phase I reporting and stats (and a link to the ONE Prayer website) was sent on 12/19/08 to each participating church who contributed financially to the ONE Prayer campaign. An additional update will be sent out to notify participants of new stats and reports available once this Phase II report is available.
- Weekly “snapshots” – To date, field partners have been faithful in sending in their monthly “snapshots”, and those have been mirrored on the onepayer.com site under the “Missions” section. EnterMission has received exceptionally positive feedback regarding these stories as many people have connected personally with one or more of the planters or people featured.
- Video/field reporting – Currently, EnterMission has purchased 4 prototype field media units for distribution in each of the target areas. These kits include a High Definition video camera, microphone and supporting hardware, and multiple “memory sticks” which will be sent back from each field environment. The goal for these kits will be to acquire the capacity to send “video snapshots” from each field on a weekly basis rather than “just stills and text”. Sudan’s kit should be in place and ready for transmission by mid-March. China’s is in place, but training on use and parameters will not occur until April when EnterMission field partners can instruct church planters on use and logistics for getting the memory sticks back to the US. EnterMission staff are taking Cambodia and India’s units to the field in the first week of April, with transmission capability shortly thereafter.
- Phase reporting – We are now relatively on target with Phase reporting, and will be well-positioned to issue our “Final” report for the status, completion (or “favorable trajectory for completion”⁷) of ONE Prayer goals and objectives at the **beginning of June, 2009**.

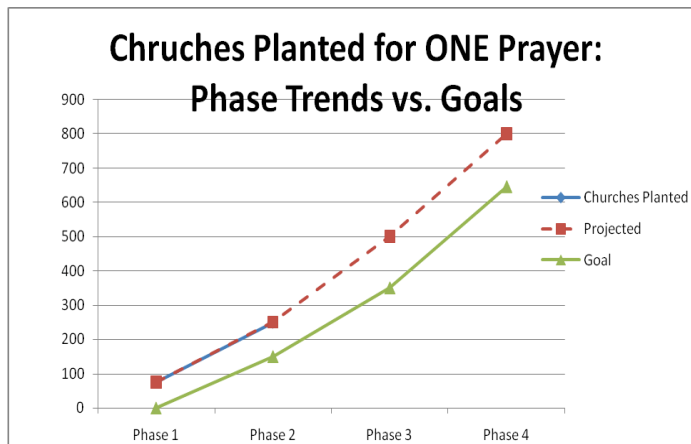
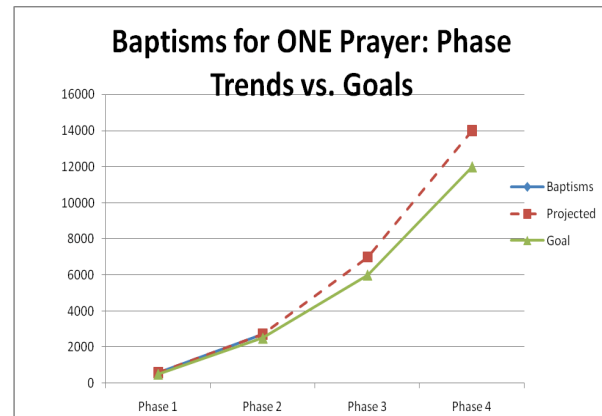
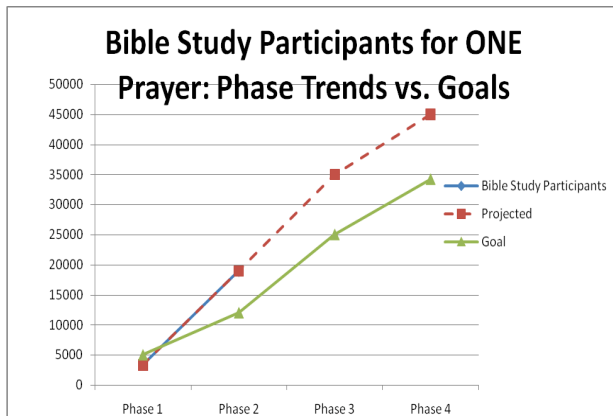
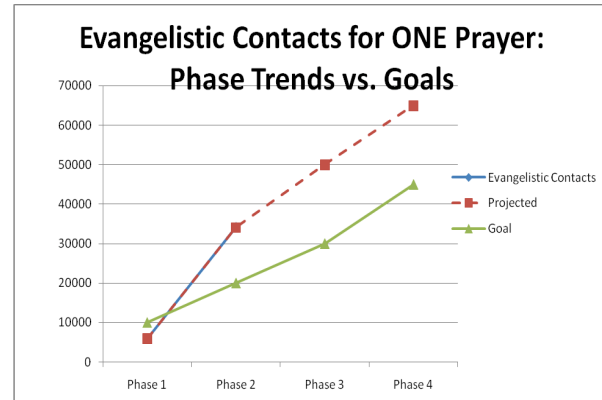
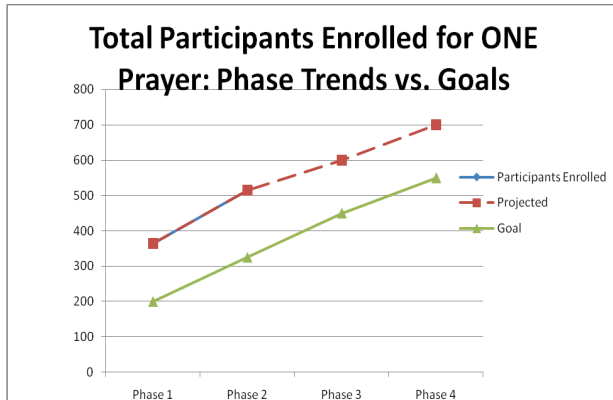
Comparison and Progress

In order to track field progress in comparison to stated goals, the following graphs will outline the following three metrics for each “hard metric” tracked through the ONE Prayer campaign for each area of focus (i.e. Participants/Planters Enrolled, Evangelistic Contacts, Bible Studies, Baptisms and Churches Planted):

- Metric - Whichever metric is being tracked is listed and identified in the graph by a “solid” line. This line will indicate available data, which currently is only available through Phase II reports supplied from the field.

⁷ It may not be possible to state “full completion” of the planting of all 500 churches by June, 2009, but technically, ONE Prayer ministry partners have until the end of December, 2009, to actually complete their projects. As a result, by June, 2009, EnterMission will submit their final report for '09/'10 based on progress and stats to date, and whether or not it is reasonable for the ministry partners to complete their objectives within that timeframe.

- **Projected** – A line indicating anticipated growth for each metric is extended beyond the solid line for “known data” to date for the metric itself, and is identified by a “dashed” line. This line may change or adjust as field data becomes more available for each Phase reporting deadline.
- **Goal** – A line indicating the anticipated goal for each metric, with basic growth distributed to illustrate a fairly even curve terminating in the achievement of the stated goal.



Final Summary

All ONE Prayer objectives are on target for both parameters and timelines in each project region, and all field partners have been performing well both on the field, and generally in communication with EnterMission. EnterMission continues to make ongoing adjustments to the implementation strategy where/when necessary, and will continue to supply all relevant information to ONE Prayer through both standardized mechanisms (such as this report) and upon request.