

## ONE Prayer Project Analysis for Phase #1 (July '08 – October '08)

### Overview

As of October (2008), funds issued to field environments participating in the ONE Prayer campaign have yielded results on target to meet or exceed the stated parameters of the ONE Prayer project (i.e. “to plant 500 churches in 4 nations in 18 months”) by December, 2009. What follows, therefore is an analysis of each region (Summary), as well as an assessment of the partnerships engaged (Partnership Analysis), the work being done (Field Analysis), the money being spent (Funding Analysis), and any other relevant details pertaining to each point of focus (Notes).

### Sudan

Summary: The work in Sudan is progressing on target according to schedule and anticipated goals for that region, with all programs functioning at or beyond anticipated target marks by the time of this report.

Partnership Analysis: Initially, EnterMission selected The Bible League USA (TBLUSA) as its primary ministry partner in Sudan because it has a good history of implementing church planter training programs in that country. TBLUSA has also been a valuable partner for EnterMission in Southern India over the last 7 years, and implemented its Sudan ministry through the Christian Practical Services Society (CPSS) in Egypt. Over the last six months, however, TBLUSA has lost a good deal of its capacity to implement programs in Sudan because of the retirement of the long-standing director of the region (Alex Munro) and the departure of a number of trainers, but one of the trainers most experienced in working in Sudan is now working closely with the Bible League of Canada (TBLCanada), an independent but sister organization of TBLUSA. As a result, EnterMission will now be sourcing funding through TBLCanada for the work in Sudan, and this connection will provide an improved platform for continuing to train church planters and gather reliable reports (Note: TBLCanada works through national trainers in Ethiopia and Kenya, which will also allow much less restricted access to communication, reporting and supervision).

Field Analysis: Through CPSS, the work in Sudan is progressing both on-schedule and with considerable momentum! Currently, **44 church planters have engaged the initial church planter training**. In addition, while CPSS did not count the actual number of Bible study participants (most people in the remote contexts in Sudan are illiterate and therefore did not complete a Bible study booklet for metrics tracking), there are approximately **35 ongoing groups** currently meeting with an estimated attendance of **20 in each**.

Funding Analysis: Based on agreements with TBLUSA and (now) TBLCanada, funds for CPSS have been distributed by EnterMission in the following fashion:

- July 29, 2008, \$52,133.11 (TBLUSA)
- December 1, 2008<sup>1</sup>, \$35,000.00 (TBLCanada)

For a detailed analysis, please refer to attachment “ONE Prayer Budget Summary” for exact allocation of funds per line item.

Notes: We have a much better feel for the work going in Sudan now that our partnership and network relationships have been better defined. In addition, as some US Government sanctions have been initiated to limit funds sent to the nation of Sudan (due to human rights violations), routing funding through a Canadian organization will prevent potential complications associated with working through TBLUSA.

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<sup>1</sup> Note that EnterMission did not distribute funds to TBLCanada until December 1 because requisite field reporting data from TBLUSA was not available until the latter part of November. The agreement with field partners stipulates that in order for the next phase of funding to be released, data on the first phase must be reported.

## India

Summary: The ministry in Tamilnadu, Southern India, is progressing according to schedule, and should finish within the projected budget and scope for ONE Prayer initiatives and goals in that area.

Partnership Analysis: Because of EnterMission's ongoing work in Southern India, Life Mission International (LMI) is EnterMission's most "proximal" partner organization to track and facilitate in regard to execution of objectives, reporting and allocation of resources. As LMI staff work closely with Granger Community Church (GCC) and EnterMission staff on a daily basis, we have had the greatest opportunity to date to witness the work being done there.

Field Analysis: To date, **over 240 church planters have already been trained** in "KOG" (Kingdom of God) Church Planting Basics (waves are trained in "batches" of 50), and are being deployed into more than **251 village areas (across 6 districts)** to start new churches. Each planter cell is individually tracked by ministry partner LMI field staff for ongoing coaching at least once per month, with additional resources (Bibles, materials, etc.) being supplied as additional contacts are acquired, nurtured, baptized and engaged in/with/through the planted local church.

Funding Analysis: Based on agreements with LMI, funds have been distributed by EnterMission in the following fashion:

- July 11, 2008, \$52,133.11
- October 14, 2008, \$35,000.00

For a detailed analysis, please refer to attachment "ONE Prayer Budget Summary" for exact allocation of funds per line item.

Notes: LMI has already hit their target goal for enrolled pastors in the KOG training program. In addition, due to their efficiency with operations and funding, LMI will also be utilizing some of their ONE Prayer resources to experiment with basic holistic community development initiatives in a handful of villages where ONE Prayer planters are operating.

## Cambodia

Summary: ONE Prayer resourced field partners in Cambodia are on target to meet or exceed their set goals across all metrics within the scope of the target timeline.

Partnership Analysis: EnterMission's primary identified field partner in Cambodia is New Generations, International (NGI). NGI has a long and aggressive history of resourcing indigenous saturation church planting movements throughout Southeast Asia, and particularly in Cambodia as a "sending nexus" for church planters eventually migrating to other Southeast Asian nations (Vietnam, Thailand, Laos, etc) as well as within Cambodia itself. To date, NGI staff have successfully selected and trained a fairly extensive network of new church planters, but have also been successful in providing additional modules for those pastors on contextualization (for planting churches in predominately Buddhist contexts) and healthy church growth.

Field Analysis: NGI has been so effective in its training and deployment practices that one of its "star graduates" (trained through ONE Prayer resources) was invited by a local Bible College to conduct a church planting practicum for its students. Within 3 months, two of the practicum students reported back that they had planted 2 churches, each with approximately 30 members! In addition to such star pupils, ONE Prayer resourced church planters are making headway into previously unreached areas where there is no identifiable Christian presence (51 of the identified 98 Bible studies being conducted are in completely unreached territories or villages), and 40 of those identified cell Bible studies are expected to develop into fully functional ONE Prayer planted churches within the next three months.

Funding Analysis: Based on agreements with NGI, EnterMission has distributed funds in the following fashion:

- July 11, 2008, \$52,133.11
- October 14, 2008, \$35,000.00

For a detailed analysis, please refer to attachment “ONE Prayer Budget Summary” for exact allocation of funds per line item.

Notes: In addition to the funds dispersed by EnterMission through the ONE Prayer network, NGI successfully negotiated a matching grant with/through the McLellan Foundation for church planting materials and resources (up to \$150K) for a **total contribution to indigenous church planting in Cambodia of over \$250,000.**

## **China**

Summary: Church planter training is now proceeding in China, and should hit both the target dates and timelines established for the ONE Prayer campaign.

Partnership Analysis: Little Lambs Ministry (LLM) has been instrumental in beginning to access and resource the normally elusive core networks of the Chinese “house church” movement. Operating in the Northeastern part of the country, LLM has a consistent track record of resourcing and supervising networks of indigenous church planters, pastors and trainers throughout Eastern Europe and Asia.

Field Analysis: Of the four target areas for the ONE Prayer campaign, China required the greatest amount of time to establish a “start up” phase. As a result, at first glance, it appears to be a little “behind” the other target areas, but when considering its lag time to initialization and later initiation point, it is actually in sync with its objectives. Pursuant to its initial outlined goals, LLM has now established a defined enrollment of **30 “core” church planter trainees**, with modular training well under way. In addition, LLM’s primary trainer (Code name: “Igor”) has relocated with his family to Harbin, China, in order to better resource the ONE Prayer network as that area is the nexus of the ONE Prayer hub.

Funding Analysis: Based on agreements with LLM, EnterMission has distributed funds in the following fashion:

- August 14, 2008, \$52,133.11
- October 14, 2008, \$35,000.00

For a detailed analysis, please refer to attachment “ONE Prayer Budget Summary” for exact allocation of funds per line item.

Notes:

TBLCanada (another primary partner for LLM) volunteered to match ONE Prayer resources for LLM network church planting programs in China, and will contribute approximately \$125K of their own resources to supplement those supplied by ONE Prayer through EnterMission. Also, more current field metrics are expected to be available before the next reporting phase for China, and will be supplied to ONE Prayer as a supplement to this analysis when they are available.

## **Ad Hoc Notes**

Fund allocation - The current schedule and amounts for payment to ONE Prayer field partners continues to remain as follows:

- Installment #1 (July – August '08): \$52,133.11<sup>2</sup>
- Installment #2 (October – November '08): \$35,000.00<sup>3</sup>
- Installment #3 (January – February '09): \$35,000.00<sup>4</sup>
- Installment #4 (June '09): to be determined<sup>5</sup> (see also “Additional Funds” in Implementation Summary)<sup>6</sup>

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<sup>2</sup> Already issued

<sup>3</sup> Already issued

<sup>4</sup> To be issued

“Force multipliers” - One of the most positive additional effects of the ONE Prayer campaign has been the participation of other organizations as “Force multipliers” for ONE Prayer funds. While ultimately, the campaign itself generated approximately \$758,000 for use in the target field contexts, **another \$250,000 has been contributed** external to EnterMission through matching grants and other donations as well. The combined resources, therefore, are providing a total of just over \$1 million with which to implement programs across the campaign.

### Reporting and Communication

- Thank you notes – Thank you notes developed by EnterMission that utilized the ONE Prayer logo were sent shortly after receiving donations made by partner churches through the ONE Prayer campaign. The longest lag-time between donations and follow-up did not exceed six weeks (and was often immediate) as we sent the thank-you notes in bulk and based on group “runs” as donations accumulated in order to maximize postage and metered mail rates.
- Weekly “snapshots” – To date, field partners have been faithful in sending in their monthly “snapshots”, and those have been mirrored on the onepayer.com site under the “Missions” section. EnterMission has received exceptionally positive feedback regarding these stories as many people have connected personally with one or more of the planters or people featured.
- Video/field reporting – To date, EnterMission has been the most successful in procuring and producing media footage for the India project region. Based on the Implementation Summary established in August, we anticipated having at least one more available (for Sudan) before the end of 2008. Currently, however, EnterMission staff will be interviewing Sudan ministry and field partners in early December (as they will be in Detroit for various meetings), with follow-up to a training cycle in that country in mid-January. Trips to Cambodia and China are on-schedule for March (2009) and May (2009), respectively.
- Phase reporting – We’re a little behind in regard to our schedule for reporting for each phase (this report was originally intended to be in hand for ONE Prayer by October 1), but given the new reporting structure and field partners established for Sudan, believe that we will be back on track for Phase #2. The next round of Phase reporting, therefore, should be available by **mid-January, 2009**.

### Summary

All ONE Prayer objectives are on target for both parameters and timelines in each project region, and all field partners have been performing well both on the field, and generally in communication with EnterMission. EnterMission continues to make ongoing adjustments to the implementation strategy where/when necessary, and will continue to supply all relevant information to ONE Prayer through both standardized mechanisms (such as this report) and upon request.

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<sup>5</sup> To be issued

<sup>6</sup> “Additional Funds” - As giving has exceeded initial expectations and budgeting, the remaining sum after funds are allocated to each Target Area of Focus will be set aside for additional funding of the focus areas depending on the following scenarios: a) Ad Hoc expenses approved by EnterMission upon application from an FDM for additional funds for an unexpected critical expense or special ministry opportunity in a given Target Area of Focus, b) If the ONE Prayer project is to repeat in 2009, funds will be divided evenly across the Target Areas of Focus and disbursed in April 2009 so that the fields can smoothly continue their work without waiting up to 6 months for 2009 funds to be available, c) If the ONE Prayer project does not repeat in 2009, a final distribution of all remaining funds will be equally distributed to the 4 focus areas based on all reporting being complete by April 1<sup>st</sup>, 2009. In addition to the above, EnterMission further believes that in order to facilitate the reporting process, a “contingency-based” reporting schedule will be best. As such, funds for the 2<sup>nd</sup> and 3<sup>rd</sup> disbursement are only sent after reporting for each of the preceding disbursements is received by EnterMission. Any 4<sup>th</sup> distribution will likewise be based on the fact that all previous reporting is complete. Note, therefore, how each reporting date roughly follows at 3 month intervals from the previous fund distribution date, and also how subsequent fund disbursements are therefore listed after assumed reception of field metrics and reporting.